**Measures Appendix**

**Perceived Current Knowledge (Kahlor, 2010)**

Rate your knowledge of [TOPIC] on a scale of 0 to 10, where zero means knowing nothing and 10 means knowing everything you could possibly know.

**Perceived Hazard Characteristics (modified from Hovick, Kahlor, & Liang, 2014)**

How likely is [TOPIC] to negatively impact your health in your lifetime?

How likely are you to [GET CONDITION] in your lifetime?

* Unlikely
* Somewhat unlikely
* Neutral
* Likely
* Very Likely
* Prefer not to answer

If [TOPIC] were to negatively impact your health, how serious would it be? (author original)

If you were to develop a health problem from [TOPIC] exposure, how serious would it be?

* Not serious
* Somewhat serious
* Neutral
* Serious
* Very Serious
* Prefer not to answer

**Affective Response (Kahlor, 2010)**

For each of the following feelings, please fill in the circle that best represents how you feel. The left end of the range represents none of the feeling and the right end of the range represents a lot of the feeling. Please respond to each feeling.

When I think about the risks associated with [TOPIC], I feel...

Worried

Scared

Overwhelmed

Concerned

None of this feeling 1…………………………..5 A Lot of this Feeling

**Informational Subjective Norms (modified from Kahlor [2010] and Park & Smith [2007])**

Most people whose opinions I value would approve of my seeking information about [TOPIC].

Most people who are important to me would endorse my seeking information about [TOPIC].

Most people who are important to me would support that I seek information about [TOPIC].

* Strongly disagree
* Disagree
* Neutral
* Agree
* Strongly agree
* Prefer not to answer

**Information Seeking (original)**

Would you like to seek more information about [topic]?

* + Yes
  + No

**Information Seeking/Monitoring Intention (Kahlor, 2010)**

I plan to seek more information about my risk of [TOPIC] in the near future.

I intend to find more information about my risk of [TOPIC] soon.

I will look for more information related to my [TOPIC] risk in the near future.

* Strongly disagree
* Disagree
* Neutral
* Agree
* Strongly agree
* Prefer not to answer